

Case Study: Social Media Startup

Background:

- **Organization:** A social media platform known for its innovative features.
- **Industry:** Social Media & Technology
- **Number of Employees:** 150+
- **Users:** 200,000+ active users

Overview: The platform had faced challenges with account hijackings and spread of malicious content. They aimed to enhance user security and trust.

Assessment Process: Grab The Axe's experts conducted a thorough assessment of the platform's backend infrastructure, user authentication processes, and content filtering mechanisms.

Recommendations Implemented:

- Introduced biometric authentication for user logins.
- Enhanced AI-driven content filtering to detect and remove malicious content.
- Recommended a user reporting mechanism for suspicious activities.

Results: The platform saw a decline in user account breaches and malicious content, leading to improved user satisfaction and trust in the platform's security measures.